# 

# EXPRESSION OF INTEREST FORM

If a group of individuals are planning to jointly set up the franchise, please photocopy

**SECTION I: -** Personal Fact Sheet and fill the details of respective members.

In which City/Suburb do you plan to set up the Franchise School?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

All future correspondence should be addressed to :

**Name :\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Pin Code \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Section 1: Personal Fact Sheet**

1. Name :

Photograph

(Ist Name) (Middle Name) (Surname)

2. DOB\* :

3. Address :

Pin Phone Cell

4. Educational Qualification beginning with the most recent

|  |  |  |
| --- | --- | --- |
| **Qualification** | **Year of Passing** | **Name of Institution** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

5. **Current Occupation: Service Business Others**

# (To be filled in by those in service)

**Name of current employer :**

**Designation**  :

**Previous Work Experience**

|  |  |  |  |
| --- | --- | --- | --- |
| **Period** | **Organisation Name** | **Designation** | **Responsibilities** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

# (To be filled in by those in business)

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Company Name(s)/** | **Proprietary/Partnership/ Private Ltd/ Public Ltd.** | **Nature of Business** | **Products** | **Years in Business** | **People**  **Employed** | **Turnover (Rs. in lakhs) Last 3 years** | | |
|  | | | | | | Ist | 2nd | 3rd |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

**Others:**

|  |
| --- |
|  |
|  |

6. Does your professional background involve any of the following? (Please tick)

Marketing/Sales Education Sectorbackground

Any Profit Centre Management In-house / Personal business

7. How soon can you free yourselves from present commitments to start this possible association with TSG GURUKUL?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Section II : The Proposed School**

1. How do you propose to set up theschool? (Please tick)

Proprietorship Partnership

Is the Proprietorship/Partnershipalready in existence Yes No

If yes, what is the name of the Business \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1(a) IT-PAN number\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. How do you propose to raise funds for thisSchool?

Own Capital (Rs. Lakhs) %

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Loans from financial institutions (Rs. Lakhs) %

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Other sources (Rs. Lakhs) %

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Depending on plan approved for desired location approximately\_\_\_\_\_\_\_\_\_(area) and above will be required (Please Tick).

Do you already possess a site? Yes No

If no, do you have a site in mind? Yes No

If yes, fill in the details below

|  |  |  |  |
| --- | --- | --- | --- |
| **Nature of Agreement\* Ownership / Long Term Lease** | Period of Lease | **Area** | **Location - Area** |
|  | From: ………  To: …………. |  | (Address) |

\* **Please provide copy of agreement**

If no, how long will it take to locate the site? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Months

1. How will you be able to contribute in terms of personal skill and attributes to make this enterprise a success?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. Why are you interested in a particular city and a particular location that you mentioned above toopen up franchisee?

• I have my owned place out there

• I know the town well and found great potential for a school like that of TSG GURUKUL

• Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Section III: Details of the School**

**(To be filled by those who own existing Schools)**

1.Are**you/** your organisation accredited/affiliated to any other school similar to that ofTSG GURUKUL?

YES NO (If yes, provide details)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2.Other suchschools from the renowned playersin your city that you consider as major competitor to TSG GURUKUL?

|  |  |  |
| --- | --- | --- |
| **NAME OF THE SCHOOLS** | APPROX. Number of students | **ESTIMATED AVERAGE fees/student** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

3. Why are you interested inTSG GURUKULfranchisee?

* For association with a company in the education industry
* I have always been passionate abouteducation sector, and feel that such concept would do great in my city
* I have an operational prototype which is underutilized, therefore wish to get associated with TSG GURUKUL
* Attractive opportunity
* Great Investment option
* Somebody recommended me
* This is the best investment deal amongst other investment deals due to moderate investment and high ROI
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. What do you know about Franchising of schools?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. If you invest (x) amount how much ROI do you expect on it every year?

A. 100%

B. 50%

C. 25%

D. 10%

6. I/We, declare that I/We do not have franchise of any other business directly or indirectly or through my/our relatives and associates similar to the one offered by TSG GURUKUL

7. I/We, hereby certify that I/We shall remain the applicants and if there is any change in the composition of applicants before signing of agreement or opening of franchise School. I/We hereby agree to get the new applicants as well as the new form of organization approved by TSG GURUKUL

. We agree to the rejection of this application if the changes are not approved byTSG GURUKUL

8. I/We certify that all the information in this application form and on any attachments thereto is true and accurately represents my/our current and continuing financial conditions. I/We understand that any misrepresentation in this statement may result in rejection of this application.

------------------------------------ ------------------------------------ ---------------------

------------------------------------- ------------------------------------ ---------------------

------------------------------------- ------------------------------------ ---------------------

**(Name of applicant) (Signatures) (Date)**

**NB:**

**Please send all scanned hard copy to : TSG Gurukul, 444, AT-Gothapatna, PO-Malipada, Khandagiri, CET-IIIT Road, Bhubaneswar-751003**